Sanjay Ghodawat University, Kolhapur

2020-21

Established as State Private University under Govt. of Maharashtra. Act No XL, 2017

EXM/P/09/00

Year and Program: SY.BA	**School of Commerce and Management**	**Department:**
Course Code: MCAR117	**Course Title: -Reporting and Anchoring at (Summer 2021)**	**Semester : SEM - III**
Day and Date: Monday,05.07.2021	**Backlog Examination**	**Time : 2 Hrs.** **Max Marks : 50**

Instructions: 1) All Questions are compulsory.

			Marks	Bloom's Level	CO
Q. 1		**Answer/Solve the following (any Two)**–			
	a)	What are the responsibilities of a television reporter?	8	1	1
	b)	What precautions should be taken during legislative reporting?	8	1	
	c)	Explain the qualities required for a sports reporter?	8	2	2
Q. 2		**Answer/Solve the following (any two) –**			
	a)	Outline the meaning of Press Release?	8	2	3
	b)	Identify the Qualities of reality show anchor?	8	3	3
	c)	Explain the process of Television Interview.	8	5	4
Q. 3		**Answer/Solve the following (any two) –**			
	a)	Identify the importance of body language for Talk Show Host.	9	4	5
	b)	How to hold audience attention during a live program.	9	1	5
	c)	Discuss the term- Studio autocue system	9	6	6

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